



## **James Family Prescott YMCA 2017 Whiskey Row Marathon Sports / Business Expo**



You are invited to participate in the  
7<sup>th</sup> Annual Sports/Business Expo during the  
39<sup>th</sup> Annual Whiskey Row Marathon Weekend!

**What:** A chance for you to showcase and sell your products to a large target audience!

**When:** Friday, May 5, 2017, 3:00pm-8:00pm at the James Family Prescott YMCA and  
Saturday, May 6, 2017, 7:00am – 1:00pm on the Courthouse Square

**Why:** We would like to give you and your business a chance to grow by exposing your services and products to the participants of Prescott's largest running event, the James Family Prescott YMCA Whiskey Row Marathon.

We anticipate 2000+ runners and walkers to participate in the 39<sup>th</sup> Annual James Family Prescott YMCA Whiskey Row Marathon and over 2500 friends and family cheering them on. These are a few of the benefits of your involvement in our Sports / Business Expo.

- Receiving maximum exposure for your company at minimal cost.
- Gain a winning image as a supporter of health, fitness and wellness.
- Participation in the continued growth of a nationally known running event.
- Creating pride in your organization by being known as an Expo contributor.
- Building a community sense of togetherness along with other local organizations and businesses.
- Sharing the excitement of shaping and supporting Prescott's popular and fastest growing fitness event.
- Setting a standard of health, fitness and productivity for the community.

*Send in your Expo Application Today!*

James Family Prescott YMCA 750 Whipple St. Prescott, AZ 86301  
928-445-7221 prescottymca.org whiskeyrowmarathon.com

## **ABOUT THE YMCA...**

**The James Family Prescott YMCA** is a 501(c)(3) non-profit community-focused organization dedicated to putting Christian principles into practice through programs that build healthy spirit, mind and body for all.

A community volunteer Board of Directors contributes ideas, sets policy and oversees financial decisions that govern the YMCA. The James Family Prescott YMCA, founded in 1914, is supported by memberships, program fees and public and private contributions and grants. We are an inclusive membership organization open to the quad-city community. An extensive scholarship program ensures access to kids and families who could not otherwise afford the benefits of the YMCA.

The James Family Prescott YMCA offers a variety of activities including: preschool, after school childcare, summer day camps, sports, recreation, gymnastics, weight training, water and land aerobics, wellness seminars, exercise / fitness, aquatics, adventure education, special events, and so much more.

## **WHY YOU SHOULD BECOME AN EXPO PARTICIPANT...**

- The James Family Prescott YMCA is a non-profit, charitable association. While membership and limited program fees cover the cost of ordinary day-to-day operations, the extraordinary services provided to the community by this YMCA are what set this YMCA apart from other organizations.
- In each of the past three years, this YMCA has invested more than \$200,000 in the community in the form of financial assistance for kids and families who could not otherwise afford the benefits of the YMCA.
- Proceeds from the YMCA Whiskey Row Marathon and other fund-raising efforts go to these scholarship funds.

For further information about this opportunity, or the option of becoming a race sponsor, please contact me or Ryan at your earliest convenience.

Thank you for your time and consideration.

Sincerely,

*Laura Winniford-Hodgins*

*Ryan Harlow*

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